



Press Release

November 13th, 2018

LAGARDÈRE STUDIOS ACQUIRES REMAKE RIGHTS FOR NORWEGIAN DRAMA “HOMEGROUND” IN FRANCE

LAGARDÈRE STUDIOS and **DR Sales** have closed an agreement for **GMT** (a Lagardère Studios company) to develop a French adaptation of the Norwegian hit drama « **HOME GROUND** », created by Johan Fasting, originally produced by NRK and Motlys and broadcasted on NRK1.

The 10 x 45 min. series follows Helena Mikkelsen as she tries to make it as Europe’s first female coach for a men’s soccer team in the National Premier League in Norway. We follow her story as she moves to a small tight-knit community with strong willed and hard-headed individuals, where she struggles to balance a life as a single mother with her teenage daughter on the home field, in order to get the best results on the soccer field.

This series, featuring actress Ane Dahl Torp («Occupied» and «The Wave») fighting her way to the top in a man’s world couldn’t be more relevant in these #metoo-times.

« **HOME GROUND** » has received multiple prizes and awards and has aired on NRK with great success, reaching an average share of 30% audience. It is also the most streamed series ever on NRK. The 2nd season is on the way and will be released in February 2019. «Home Ground» was also selected in various festivals such as the Berlinale, Series Mania and The Festival de La Rochelle.

« **HOME GROUND** » is internationally distributed by DR sales and Lagardère Studio’s GMT will produce the adaptation in France.

Charlotte **TOLEDANO-DETAILLE** - SVP Content Development and Creative Studios: «We fell in love with the series when it first launched 2 years ago and have been chasing it since then following at the same time its rewards from the critics and the audience. We are together with GMT productions very proud to adapt this series that gives a very accurate picture of a woman finding her way in a men’s world».

Maiken **MAIGAARD**, Teamleader – DR Sales: “We are very happy that the French people will now get the opportunity to enjoy their own version of this strong series. We know that it has been very well received in the Nordic countries and we are looking forward to seeing it travel”.

Medias contacts:

virginie.lafleur@lagardere-studios.com

Virginie Lafleur - + 33 (0)1 40 74 78 02

françoise.dessaigue@lagardere-studios.com

Françoise Dessaigue - +33 (0)1 40 74 26 93



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About GMT:

Since its creation, GMT had the capacity to review all kind of fiction genres with charismatic historical characters (Monte-Cristo, Balzac, Napoléon, Jean Moulin...) or charismatic fictional characters (Julie Lescaut, Diane femme flic, Vaugand...).

From comedies to crime films (Famille d'accueil, Boulevard du Palais, Flics...), GMT always knew how to federate the audience, such as with its high-end programs (Dans la tête du tueur, Ce soir je vais tuer l'assassin de mon fils, Ceux qui dansent sur la tête...).

More recently, GMT has co-produced with Atlantique Productions the serie Midnight Sun for Canal+, produced the serie Agathe Koltès for France 3 (10x52'), and the tv movie, Les disparus de Valenciennes, for France 3; Tu vivras ma fille, an event film for TF1 inspired by Karen Aiach's true story. Currently in production: 2 episodes of France 3's new collection, Crimes Parfaits. In development: a 12x30' comedy series for Canal+ about Escort boys; a 3 x 52' thriller for Arte and a tv movie for France 2.

About Lagardère Studios:

Lagardère Studios is a key player in the creation, production, distribution and management of audiovisual content in Europe and Africa.

Its 35 companies and labels produce and distribute the best in audiovisual creative content:

For French productions: 909 Productions, Ango, Carson Prod, DEMD Prod, Electron Libre Productions, GMT, IdFictions, Image & Compagnie, Imagissime, Maximal Productions, Merlin Productions, Réservoir Prod, Save Ferris Studios, LED, Tempora.prod...

For international productions: Atlantique Productions, Kelija, Telmondis, Grupo Boomerang TV et BLive in Spain, Aito Media Group in Finland and Keewu in Africa.

For distribution: Lagardère Studios Distribution, Diffa, Editions Musicales François 1er, Telmondis Distribution, The Box.

Our hit series and programs include:

In France : Caïn, Clem, Joséphine Ange Gardien, Philharmonia, Ad Vitam, Eden, Nos Chers Voisins, Jour Polaire, Tandem, Mafiosa, Borgia, C dans l'air, Le Grand Show, Safari Go, Ça commence aujourd'hui, C'est mon choix, Naked and Afraid, Recherche appartement ou maison, Le Concert de Paris, Maison à vendre, Entre Ciel et Terre, ...

In Spain: La otra Mirada, Acacias 38, El Secreto Del Puente Viejo, Mar de plastico, La Voz, Los Misterios De Laura, Top Chef,

In Finland: Pirjo, The night patrol, Letter to my baby, The Redneck Auction, Haapasalo and Friends, ...

In Netherland: Teen mom: celebrity support, Full house, House rules, With open arms, Meet the van Rossems, Worst Driver, ...

In Africa : C'est la vie, Top Radio, Area Daddy, Sakho et Mangane...

About DR:

DR Sales is the largest international distributor in Scandinavia, distributing an array of different, high quality programs on a world- wide basis. The programs are produced by DR as well as by independent film companies and range within the genres of documentary, drama, children & youth and music & arts.