

Press Release

Cannes, MIP, October 15, 2019

**LAGARDÈRE STUDIOS ANNOUNCES THE ACQUISITION
OF THE PRODUCTION COMPANY
“VERANDA”
BASED IN BARCELONA, SPAIN**



Lagardère Studios, a major player in content production in Europe, continues its expansion with a **new acquisition in Catalonia**.

Lagardère Studios, already a shareholder of the company, has acquired the shares held until now by Grupo Godo.

Created in 2010, Veranda is a production company based in Barcelona, headed by Aitor Montánchez and Ignasi Comillas.

Drawing on many years of experience, **Veranda** produces fiction, entertainment and documentary programs for television and digital platforms.

Its productions include: *Persona Infiltrada* (light entertainment), *Merlí* (fiction), *Oh Happy Day* (light entertainment), *Catalunya Directe* (light entertainment) *Gran Nord* (fiction), *Tots som 1, 15 anys de radio*, (documentary), *Fet a Catalunya* (documentary), *Les flors del mal* (documentary), and many more.

It recently produced the successful *Merli* series, two adaptations of which are currently being developed for France and Italy, and a spin-off "*Merli: Sapere Aude*" produced for Movistar+ in Spain.

This acquisition in Catalonia allows Lagardère Studios to strengthen its presence in Spain, with a brand that perfectly complements the Boomerang TV group.

Christophe Thoral, CEO of Lagardère Studios, declared: "We are delighted to consolidate our European presence with this new acquisition, which opens up additional opportunities for Boomerang TV that will complement the productions already underway in Spain".

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About Lagardère Studios :

Lagardère Studios is a key player in the creation, production, distribution and management of audiovisual content in Europe and Africa.

Its 27 companies and labels produce and distribute the best in audiovisual creative content:

- For French productions: 909 Productions, Ango, Atlantique Productions, Carson Prod, DEMD Prod, Electron Libre Productions, GMT, IdFictions, Image & Compagnie, Imagissime, Maximal Productions, Merlin Productions, Réservoir Prod, Save Ferris Studios, LED, Telmondis.

- For international productions: Boomerang TV and Veranda in Spain, Aito Media Group in Finland, Skyhigh TV in Netherlands and Keewu in Africa.

- For distribution: Lagardère Studios Distribution, Les Editions Musicales François 1er, Telmondis Distribution.

Our hit series and programs include:

In France: Caïn, Clem, Joséphine Ange Gardien, Philharmonia, Eden, Nos Chers Voisins, Jour Polaire, Tandem, Mafiosa, Borgia, C dans l'air, Le Grand Show, Ça commence aujourd'hui, C'est mon choix, Naked and Afraid, Constructions sauvages, Recherche appartement ou maison, Le Concert de Paris, Maison à vendre...

In Spain: Acacias 38, El Secreto Del Puente Viejo, Mar de plástico, La Voz, *La otra Mirada*, Los Misterios De Laura, Top Chef, ...

In Finland: Pirjo, The night patrol, Letter to my baby, The Redneck Auction, Haapasalo and Friends, ...

About Veranda:

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Its productions include: *Persona Infiltrada* (light entertainment), *Merlí* (fiction), *Oh Happy Day* (light entertainment), *Catalunya Directe* (light entertainment) *Gran Nord* (romantic drama), *Tots som 1, 15 anys de radio*, (documentary), *Fet a Catalunya* (documentary produced in Catalonia) and *Les flors del mal* (documentary).