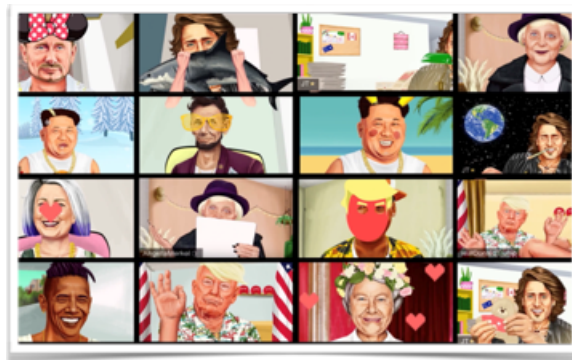


Press Release

Paris, June 22nd, 2020

BAD HOUSE AND NEXT VENTURE FILMS TEAM UP TO DEVELOP ANIMATED SHOW « DUTY CALLS »



Bad House (Leo Vision / Lagardère Studios) and **Next Venture Films** (Based in Los Angeles / USA and Tel Aviv / Israël) **signed an agreement to co-develop, co-produce and co-exploit the animated show « Duty Calls »** in all Lagardère Studios key territories : France (and French-speaking territories) Spain, The Netherlands and Finland.

Created by writer / director **Assaf Machnes** and famous illustrator **Amit Shimoni**, « Duty Calls » is a satirical series showing world leaders talking on platforms such as Zoom or Teams, based on famous « hipstories » characters created by Amit Shimoni <https://www.hipstoryart.com/>.

David Litvak – Chairman of Next Venture Films: « Assaf and Amit are an incredibly talented creative duo based in Israel and I'm thrilled that together with Lagardère Studios we can provide them the proper support for their fun animated content to reach international audiences ».

Thomas Plessis – Chief Digital Officer Lagardère Studios: « It's part of our DNA to work with international experienced talent and it's a great opportunity for Lagardère Studios to explore new area such as animation to develop a satirical program. This genre is very popular on digital platforms and linear TV especially these days, where people definitely need fun ».

Press contacts :

Virginie Lafleur / virginie.lafleur@lagardere-studios.com / 01 40 74 78 02
Françoise Dessaigne / francoise.dessaigue@lagardere-studios.com / 01 40 74 26

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About Lagardère Studios:

Lagardère Studios is a key player in the creation, production, distribution and management of audiovisual content, in Europe and Africa. Its 25 companies and labels produce and distribute the best in audiovisual creative content:

- For French productions : 909 Productions, Ango Productions, Atlantique Productions, Cameron's, DEMD Prod, Electron Libre Productions, GMT, IdFictions, Imagissime, Maximal Productions, Merlin Productions, Réservoir Prod, Save Ferris Studios, Resolution, Telmondis.
- For international productions : Boomerang TV, Boomerang TV Chile and Veranda in Spain, Aito Media Group in Finland, Skyhigh TV in Netherlands and Keewu in Africa.
- For distribution : Lagardère Studios Distribution, Les Editions Musicales François 1er, Telmondis Distribution.

Our hit series and programs include:

In France: Caïn, Clem, Joséphine Ange Gardien, Philharmonia, Nos Chers Voisins, Tandem, Borgia, C dans l'air, Ça commence aujourd'hui, C'est mon choix, Retour à l'instinct primaire,

Constructions sauvages, Recherche appartement ou maison, Le concert de Paris, Maison à vendre, Meurtres à Tahiti, Hierro, Il a déjà tes yeux, The Eddy...

In Spain: Acacias 38, El Secreto Del Puente Viejo, La Voz, La otra Mirada, La Templanza, Inès of my soul, Top Chef, ...

In Finland: Pirjo, The night patrol, Letter to my baby, The Redneck Auction, Haapasalo and Friends, ...

- In Netherlands: Teen mom: celebrity support, Full house, House rules, With open arms, Meet the van Rossems, Worst Driver, The nation's best sand sculptor...

- In Africa: C'est la vie, Shuga, Sakho et Mangane...

About Badhouse:

A Lagardère Studios brand, which develops programs for new uses, by collaborating with young authors and creative talents.

About Next Venture Films:

A media development and production company focused on developing content in Israel directly for international markets.

Amit Shimoni - Co-creator:

Illustrator and designer based in Tel Aviv.

Amit's illustration series - Hipstory (<https://www.hipstoryart.com>) - includes over 50 portraits of world leaders and influential figures remodelled under a contemporary hipster lens. His illustrations are used to connect with younger audiences all around the world and were featured in international publications, including NY Times and The Guardian.

Assaf Machnes - Co-creator:

Writer-director based in Tel Aviv.

Assaf's content was sold to channels such as HBO, ARTE, RAI, Mediaset, SBS, SVT, Pacific Voice and more. His films won numerous awards and were selected for festivals such as Venice Biennale, Berlin Film Festival, Canneseries, Palm Springs, BFI London, Aspen, Locarno and Raindance. He is currently developing series both for ARTE and for The Israeli Public Broadcast.

David Litvak – Chairman:

David is vice-chairman of Bold Films, a media development, production and financing company based out of Los Angeles that has produced over 20 motion pictures (TV and feature) in the last 15 years, including award winning titles such as Whiplash, Nightcrawler and Drive, and more recently Colette and Vox Lux. Having witnessed the incredible creative capabilities of Israeli creators, his focus in Israel is to develop together with its creators non-Hebrew-language content directly for international market.